



FOR IMMEDIATE RELEASE

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MIAMI-DADE ALERTS!

Registration begins for Miami-Dade County's Wireless Emergency Alerting System Pilot Program

(MIAMI, June 29, 2007) – Miami-Dade County Mayor Carlos Alvarez and C. Douglas Bass, Miami-Dade County's Director of Department of Emergency Management and Homeland Security, are pleased to announce that Miami-Dade Alerts!, Miami-Dade County's Wireless Emergency Alerting System Pilot Program, is open for registration. Residents in Miami-Dade County who participate in the Miami-Dade Alerts! test pilot program can receive – for free – text alerts to cell phones and other mobile devices advising them of emergency information, including severe thunderstorm, tornado, tropical storm and hurricane warnings.

"The safety of our residents and visitors during natural and man-made disasters will always be a priority for Miami-Dade County government. The Miami-Dade Alerts! Program is another tool to help keep residents informed and prepared," said Mayor Alvarez.

"This is an opportunity for our residents to receive information during an emergency," said Director Bass. "This is one of the new tools that the Miami-Dade County Department of Emergency Management and Homeland Security has to augment other notification systems through which emergency information can be shared with our residents."

To register, residents can go to www.miamidade.gov and sign up by entering their cell phone, e-mail and/or pager number, city and zip code. For more information, contact Jaime Hernandez, Public Information Officer, Department of Emergency Management and Homeland Security at 305-468-5451.

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